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Delightful dahlias

Ohio Grown For Your Garden

"The Best of the NEW, the
CHOICEST of the OLD"



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U. S. Department of Agriculture

RUBY CHARM

F. C. CRONACHER
CRONACHER DAHLIA GARDENS

315-317 N. Fourth St.

IRONTON, OHIO

"The HOME of GOOD DAHLIAS,
Well Grown."

RETAIL PRICE LIST

[1963]

GREETINGS:

We are pleased to present this, our NEW PRICE LIST, to our many dahlia friends and customers who have given us their loyal support and friendship.

We wish to thank those who have written us, telling of their great success from stock purchased from us.

If the dahlias you are interested in do not appear in this list write us about them. We grow varieties not listed within.

Be sure to visit our beautiful gardens during the blooming season. Late August, September and October find them at their best.

Our motto: "Once a customer, always a customer."

FRED & ELSIE CRONACHER

Originators — Propagators

* * * *

Member Of:

AMERICAN DAHLIA SOCIETY

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"WHY WE GROW DAHLIAS"

The dahlia is the most popular of the out-of-door fall flowers. Two reasons for this are its willingness to grow under varying conditions of soil and climate, and the fact that new varieties may be grown from seed, and flower profusely in one year. Further, no plant equals the dahlia for length of blooming season; no plant produces as many blooms, no plant produces so many different forms; and no plant gives so great a variety of color and no plant is so well adapted for decoration indoors and out.

* * * *

IRRIGATION

All Roots grown by us are protected from damage, due to drought, by complete overhead irrigation. The right amount of moisture at the correct time definitely makes plumper bulbs that will produce finer blooms.

BEST NEW AND STANDARD DAHLIA VARIETIES

CAPITAL LETTER after name denotes size

Variety and Size	Type	Color	Price
A. D. Lavoni	Ba	Pk.	\$.50
Ada N, A.	SC	Pr	1.00
Agnes Foster, A.	FD	Pk	.75
Allways, A.	StC	Pk	.75
Andries Orange, M.	SC	Or	.50
Arthur Godfrey, A.	FD	Fl	.75
Atomic Yellow, A.	SC	Y	1.00
Austria, A.	ID	Bi R & W	.75
Autumn Blaze, A.	ID	Dk Bl R&Y	1.00
Bamer's Ideal, A.	ID	R	.75
Barbarosa, A.	FD	R	.75
Bay City White, A.	IC	W	1.00
Berkey, A.	IC	Y&P	2.00
Bertha Shone, A.	IC	Lt Bl L&W	1.00
Big Ben, A.	FD	L	1.00
Black Beauty, A.	FD	Dk R	3.00
Black Monarch, A.	SC	Dk R	.75
Black Out, A.	FD	Dk R	1.00
Blue Horizon, A.	ID	L	.75
Bobby Star, B.	SC	Bi R&W	2.00
Bonnie Bleu.	Ba	Ord	.50
Butterball,	Ba	Y	.75
California Centennial	AID	Au	.75
California Idol, A.	ID	Y	.75
C. A. C., A.	SC	Au	5.00
Carol Francis, A.	StC	L	1.00
Caroline Kernochan, B.	ID	Fl	1.00
Caroline Maid, A.	ID	Lt Bl YwPk	.75
Carnival, B.	StC	Fl	1.00
Charles K. Shaw, A.	ID	Y	1.00
Cherokee Beauty, A.	ID	Pk	1.00
Cherokee Chief, A.	ID	R	1.50
Cherokee Rose, A.	ID	L	1.00
Clara Dell, A.	IC	Y	1.50
Clara Hook, A.	StC	Y	.75
Clariam Forever, A.	ID	Pk	1.00
Clariam Luray, B.	FD	Pk	1.00
Clariam Royalty, A.	StC	Pr	1.00
Clariam Splendor, A.	IC	Lt Bl Y&L	.75
Class, A.	FD	Y	.75
Colonel A. G. Rudd, A.	ID	R	.75
Commando, A.	FD	L	.75
Coral Lady, B.	IC	Pk	1.00
Croyden's ACE, A.	ID	Y	3.50
Croyden Delicate, A.	FD	L	1.00
Crystal Surprise, B.	ID	Bi Or&R	1.00
Dainty Ball,	Ba	L	.50
Danny, A.	IC	Pk	3.00
Dazzler, B.	FD	Bi R&W	1.00
Deep Velvet, B.	FD	R	.75
Deletta, B.	FD	R	.75
Diva, A.	FD	L	1.00
Dixie Winedot, A.	ID	Bi W&Pr	1.00
Dottie "D"	Ba	Pr.	1.50
Dr. Kenneth Taylor, A.	FD	Fl	1.00
Dr. McKeen Cattell, A.	SC	Au	1.50
Drummer Boy, A.	FD	R	2.00
Duet, B.	FD	Bi R&W	1.50
Du Roi Albert, B.	FD	Bi P&W	.50
Eastern Echo, B.	FD	Bi P&R	.75
Edna "D", A.	StC	R	.75

Variety and Size	Type	Color	Price
Elizabeth H,	Ba	R	.75
Emma Walker, A.	FD	Bl P&Y	1.00
Empire State, A.	SC	Lt Bl P&Y	1.00
Essie Smith, A.	SC	L	1.00
Evelyn Chandler, A.	SC	Or	1.00
Faithful, A.	SC	W	1.00
Fair Lady, B.	SC	Bl Pk & W	1.00
Farar Rojek, A.	ID	Bi Y&R	1.00
Feu Anversoise, B.	IC	Or R	.75
Figaro, A.	SC	Bi Y&R	1.00
Finesse Anversoise, B.	StC	Y	.75
Fresco, A.	StC	Pk	1.00
Forest Fire, A.	ID	Fl	.75
Frisled Fantasy, B.	StC	Pr	3.00
Flying Saucer, A.	SC	W-L	1.50
Giant Spider, A.	StC	R	.75
George Wilson, A.	FD	L&W	.75
Golden Autumn, B.	SC	Au	1.00
Golden Heart, B.	SC	Fl & Y	1.00
Golden Nicky "K", B.	SC	G	.75
Golden Treasure, B.	FD	Y	.75
Good Earth, B.	IC	Pk	1.00
Goody, B.	IC	Pk	.75
Goudbrocaat, A.	FD	Bi Or R	1.00
Goulburn, A.	IC	Au	1.00
Grace, M.	SC	Pk	1.00
Grandezza, B.	IC	R	1.00
Great Lakes, A.	ID	W	1.00
Gypsy Girl, B.	FD	Bi W&Pr	1.00
Hollywood Star, A.	SC	Pr	1.00
Humorist, B.	FD	R-W	.75
Hypotenuse, B.	IC	Bi Y&R	1.00
Ike, M.	FD	R	.50
Iva Jean, B.	IC	Pr-W	1.50
Jane Cowl, A.,	ID	Au	.75
Jane Lausche, A.	SC	Bl L&W	1.00
Janet Beckett, A.	SC	Y	1.00
Jean Kerr, B.	FD	W	.50
Jean Trimbee, A.	SC	Pr	1.00
Jeanette, A.	FD	Pr W	.75
Jersey Dainty, B.	StC	W	.50
Jersey Wh. Beauty, A.	FD	W	1.00
Jimmie Archer, A.	FD	Bi WwPr	1.00
Joan Phillips, A.	FD	Bi PwW	1.00
John Butterworth, A.	ID	Lt. Bl Fl w O	1.00
Josephine "G", B.	SC	Pk	.50
Juanita, B.	StC	Dk R	1.00
Julia McKamey, A.	FD	Pk	1.50
Kemps Memorial, A.	ID	Au	1.00
Ky. Sportsman, A.	ID	Bi Y O W	1.00
Kentucky Sun, A.	ID	Y	1.00
Kidds Climax, A.	FD	Lt Bl Pk-W	1.00
Kochelse,	Ba	R	.50
L. C. K., M.	StC	Y	.50
Laura Rees, A.	ID	Pr	1.00
Lavengro, A.	ID	L	1.00
Larry Heslin, A.	ID	Bi R&Y	1.50
Leander, A.	C	Fl	1.00
Lolita Aleen, B.	FD	Lt Bl Pr	3.00
Lula Pattie, A.	ID	W	3.00
Maffie, A.	SC	R	.75
Marie, B.	FD	Pk	.50
Marilyn Dale, A.	SC	L	1.00

Variety and Size	Type	Color	Price
Mary Elizabeth, A.	ID.....	R	1.00
Marquis, A.	IC.....	L W	.75
Mascot, A.	FD.....	Bi O&W	1.75
Massasoit, A.	ID.....	Pk	1.00
Maureen Connelly, B.	FD.....	Y	1.00
Mildred Hare, A.	FD.....	Pk	1.00
Miss Elsie Jane, B.	SC.....	Pk	.50
Miss Universe, B.	StC.....	Or	1.50
Montebello, A.	ID.....	Dk R	1.00
Mrs. E. J., B.	StC.....	Lt Bi Pk-W ..	.50
Mrs. Hester Pape, A.	ID.....	Dk R	.75
Nagels Phenomenon, A.	IC.....	W-Pr	.75
Nagels Solidite, B.	IC.....	Pk	1.00
Nancy C. Scharhag, A.	ID.....	Bi L&Pr	1.00
Nearest Blue, A.	ID.....	L	1.00
Ned Seymour, A.	ID.....	R-O	1.50
Nellie Retzer, A.	IC.....	L	.75
Nellie Voss, M.	SC.....	L	.50
New Look, A.	SC.....	Y	1.00
Nicky "K", B.	SC.....	R	.75
Nita, B.	SC.....	Bi L&R	1.00
Nutleys Sunrise, B.	IC.....	Or	1.00
Oakley Champion, A.	IC.....	Au	.75
Ogden Reid, A.	ID.....	Pk	1.00
Oneda Joan, A.	FD.....	Pk	5.00
Orange Glow,	Ba.....	Or	.50
Orchid Rose, A.	FD.....	L	5.00
Pacific Conquest, B.	StC.....	Rse	1.50
Pacific Queen, A.	SC.....	L-W	.75
Paisley Gem, B.	FD.....	Bi-W-P	.75
Patricia Spollen, A.	IC.....	Or	1.50
Peppy, M.	BA.....	R	.50
Pink Angel, B.	StC.....	Pk	.75
Pink Giant, A.	ID.....	Pk	1.00
Pink Lassie, B.	IC.....	Pk	1.00
Piquant, B.	SC.....	Bi R-W	1.00
Powder Puff, A.	ID.....	L	1.00
Preas Pride, A.	SC.....	P-W	1.25
Premiers Winsome, A.	ID.....	Pk	1.00
Pride of Holland, A.	StC.....	Pk	1.00
Purple Mist, A.	FD.....	Pr	1.00
Purplue Triumph, A.	ID.....	Pr	1.00
Quinns Tidal Wave, A.	ID.....	Y	.75
Rajah, A.	ID.....	Bi Y&R	1.00
Rees Lilly, A.	ID.....	W	1.00
Regalia, B.	IC.....	Pr	.75
Remembrance, A.	SC.....	W	.75
Rita Wells, A.	ID.....	Y-Or	.75
Robert Emmett, A.	ID.....	R	1.00
Rondkop,	Ba.....	Y w Pk	.50
Rosy Morn,	Ba.....	Y w Pk	.50
Ruby Charm, M.	tC.....	R	.75
Ruby Hay, A.	ID.....	R	2.00
Sainte Therese, B.	StC.....	Pk w W	.75
Scarlet Leader, B.	SC.....	R	.75
Silver Tips, A.	SC.....	R	.75
Silver Wedding, A.	SC.....	W	1.00
Sharaku, A.	FD.....	Or	1.00
Simoun, A.	ID.....	Bi Y&R	1.00
Son of Satan, A.	IC.....	P.	1.00
Storm Cloud, A.	IC.....	Dk R	1.00
Supt. Amrhyn,	Ba.....	L	.50
Surprise, A.	SC.....	Pk	1.50

Variety and Size	Type	Color	Price
Tarawa, A.	SC	Pr	1.00
Tartan, B.	ID	Bi R&W	1.25
Tiara, A.	FD	Bi Or & W	1.00
The Cardinal, A.	SC	R	.75
Thomas A. Edison, B.	FD	Pr	1.00
Terrific, A.	ID	Bi R&W	1.00
Torrero, B.	IC	Fl	1.00
Two In One, B.	STC	Dk R	.50
Uchuu, A.	FD	R	2.00
Valley Queen, A.	IC	R	.75
Vinwell Paragon, A.	FD	Lt Bl P&Y	.75
Virginia Rute, A.	SC	Dk R	.75
Wm. Howard Taft, A.	FD	Dk Bl	.50
White Caps,	Ba	W	.50
White Cloud, A.	FD	W w L	5.00
White Kelvin, A.	FD	W	5.00
Willy Den Ouden,	Ba	R	.50
World Event, A.	FD	Pk	1.00

GENERAL INSTRUCTIONS

In filling out your order please **PRINT OR WRITE VERY PLAINLY.**

Each time ordering be sure to give full name and address.

Be sure to specify shipping date desired. I will ship as near this date as possible.

All orders of less than \$5.00, add on 50c for postal and packing. (Extra root will be included to cover postage.)

All orders over \$5.00, postage will be fully paid.

If permitted to substitute where variety ordered is sold out, I will give 50% greater value.

If you do not wish to order from my list please pass it on to a friend.

If for any reason roots received are not satisfactory, please notify me as soon as possible. I pack all orders myself, but like any human, am not perfect. Am always willing to correct my mistakes. All stock has been field inspected and apparently free of disease. All stock is true to name to the best of my ability.

I always give extras on orders of \$5.00 or more. Larger the order the more extras.

Any failure you feel due to fault of my stock will be replaced, but in no case will I be responsible for more than purchase price or replacement.

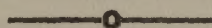
GENERAL INFORMATION:

ORDER EARLY—Each year orders come in after the dahlias have been planted. Early orders are

solicited to prevent disappointments in case the variety selected should be sold out. We do not substitute unless so directed. Again we urge you to order early, as the stock of some varieties is limited.

ROOTS — We offer strong, healthy, field grown roots. Some varieties of dahlias produce very small roots. Small roots will make equally good plants and produce just as large blooms as when planting large tubers. Small roots will also form better clumps.

SHIPPING — Unless otherwise directed, dahlia roots will be shipped April 1 to May 1.



In order to simplify the list of dahlias, the following abbreviations will be used:

"A" denotes dahlias over 8 inches in diameter.

"B" denotes dahlias between 4 and 8 inches in diameter.

"Min." denotes a miniature under 4 inches in diameter.

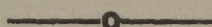
"Ball" denotes the dahlia of ball form over 3½ inches.

FORM WILL BE DESIGNATED AS:

FD	Formal Decorative
ID	Informal Decorative
SC	Semi-Cactus
IC	Incurved Cactus
StC	Straight Cactus
Ba	Ball Dahlias
Min.	Under 4 Inches

COLORS ARE LISTED AS:

Au	Autumn
Dk Bl	Dark Blend
Dk R	Dark Red
Fl	Flame
L	Lavender
G	Gold
Lt Bl	Light Blend
Ocd	Orchid
Or	Orange
Pk	Pink
Pr	Purple
R	Red
Rse	Rose
Var	Variegated
W	White
Y	Yellow



HEALTHY DAHLIAS

Our gardens have been state inspected and have been found to be free of dangerously injurious insects and plant diseases.

Delightful dahlias

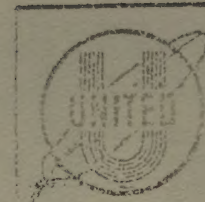
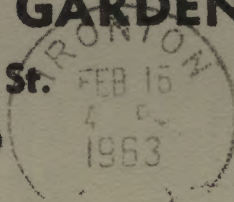


ANDRIES ORANGE

CRONACHER DAHLIA GARDENS

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IRONTON, OHIO



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